

For Immediate Release: April 9, 2015

Contact Information: Julie Caan
414-221-0219
jcaan@vollrathpr.com

Badger Meter Joins Smart Cities Council, the Premier Coalition for Smart, Sustainable Cities

Milwaukee – [Badger Meter](#), a leading global innovator and manufacturer of flow measurement and control solutions, today announced that it has become an Associate Partner of the [Smart Cities Council](#) (SCC), a coalition of industry thought leaders, innovators and practitioners dedicated to improving the livability, workability and sustainability of the world's cities.

Rapidly growing populations in urban areas with aging infrastructures and a rising demand for limited resources is creating new challenges to improve daily life in cities. The SCC envisions a world where digital technology and intelligent design have been harnessed to create smart, sustainable cities with high-quality living and high-quality jobs, promoting livability, workability and sustainability.

Since 1905, Badger Meter has been serving water utilities and municipalities with end-to-end solutions that help them generate needed revenue, monitor and conserve their resources and help them better serve their valued end-water customers. The company's industry-leading municipal water solutions include a comprehensive mechanical and electronic metering line, proven AMR/AMI/AMA technology and the powerful analytics tools that truly help in Making Water Visible® for thousands of water utilities.

"Partnering with the Smart Cities Council is a natural connection for Badger Meter since a smart water network is a key component in the creation of a smart city," said Kim Stoll, vice president of sales and marketing for Badger Meter. "We are committed to making it easier and more cost-effective for cities of all sizes to achieve a smart water network and reach their sustainability goals."

"We are so pleased to have Badger Meter as a partner of the Smart Cities Council," said Jesse Berst, chairman of the Smart Cities Council. "As a world leader in water and flow measurement, the company's expertise will be a true asset in our work to advance the livability, workability and sustainability of cities around the globe."

The newest Badger Meter offering, [BEACON® Advanced Metering Analytics](#) (AMA), is a perfect fit for smart cities. This innovative solution combines the power of the intuitive BEACON AMA software suite with proven

Press Release

ORION® Advanced Metering Infrastructure (AMI) technology to provide greater control, more information and enhanced customer service. This managed solution approach allows utilities to use a combination of traditional fixed or cellular metering endpoints to deliver simple, yet powerful decision-making information, without the time and expense of managing their own fixed network.

The company's portfolio of smart water solutions allow municipalities to better service their customers and make their cities better places to live. Whether seeking a better understanding of how and when water is used, measuring effects of conservation efforts, or quickly identifying leaks, knowledge is power and Badger Meter delivers through consumer web portals and apps that put water usage data directly in the palm of consumers' hands. Using these tools, consumers understand the true cost of water, are empowered to make more informed decisions, as well as participate in city-wide conservation initiatives.

About the Smart Cities Council

The Smart Cities Council is the trusted advisor to equip cities with tools and knowledge to cope with expanding populations, shrinking budgets and aging infrastructure. It is comprised of the world's foremost smart city practitioners advised by unbiased, independent experts, including top universities, national laboratories, standards bodies, climate advocacy groups and development banks. The Council's goal is to accelerate the growth of smart cities worldwide by providing city leaders with best practices and vendor-neutral guidance on technology, finance, policy and, citizen engagement. For more information, visit www.smartcitiescouncil.com.

About Badger Meter

Badger Meter is an innovator in flow measurement and control products, serving water utilities, municipalities, and commercial and industrial customers worldwide. The company's products measure water, oil, chemicals, and other fluids, and are known for accuracy, long-lasting durability and for providing valuable and timely measurement data. For more information, visit www.badgermeter.com

#